Korean retail giant Lotte operates shopping malls in over 34 locations with over 10,000 employees. The Volumental scanner is marketed as a premium service in their Seoul flagship store and other premium locations, **taking an educational, interactive experience above and beyond into a footwear shopping destination activity.**

**Links to articles:**

S Korea retail giant Lotte implements 2-second 3D foot scanning system for customized shoes

<https://www.3ders.org/articles/20160722-korean-retailer-lotte-implements-volumentals-2-second-3d-foot-scanning-system-for-customized-shoes.html>

Lotte Department Store to Introduce 3D Foot-Measuring Device

<http://koreabizwire.com/lotte-department-store-to-introduce-3d-foot-measuring-device/62106>

Lotte service lets you shop without a cart

<http://koreajoongangdaily.joins.com/news/article/article.aspx?aid=3036224>